



## PLANNING MAESTRO

Planning Maestro is a cloud-native platform that delivers a competitive advantage through the ability to easily budget, forecast financial performance, analyze results and share critical information across the business.



## Modern FP&A for Software & Technology

- ▶ Model revenue for subscriptions, licenses, maintenance and professional services with varying recognition schedules
- ▶ Apply revenue recognition and accounts receivable schedules to assumptions and see the impact of deferred revenue and cash on your P&L, balance sheet and cash flow
- ▶ Forecast revenue for subscription renewals based on retention rates
- ▶ Better understand the effects of new product investment on cash flow and manage associated costs more precisely
- ▶ Ensure cash availability to develop new technology and investment initiatives
- ▶ Continually forecast based on updated actuals data, new orders, what-if scenarios and more
- ▶ Create driver-based plans using key business drivers to develop revenue and cost of sales/goods sold forecasts
- ▶ Maintain appropriate resources by integrating required personnel levels for all employees (i.e. services, support, sales)

### LEADING SOFTWARE & TECHNOLOGY CUSTOMERS INCLUDE:

- ▶ AccuWeather
- ▶ ClearTrack Information Network
- ▶ Datalogics, Inc.
- ▶ Experitac
- ▶ Personnel Data Systems, Inc.
- ▶ Technosolutions

*“I wear many hats day to day. As a result, automating various time consuming and mundane tasks is critically important. By relying on Centage, I am free to focus on more strategic initiatives designed to make key process improvements across the organization.”*

— Traci Triplett, Accounting Manager, ClearTrack Information